AUM Poll Codebook

Dates of Survey: September 30 to October 3, 2020

Sample consenting to survey: 1072

Methodology: Online sample weighted according to race, gender, education, age, and income using iterative proportional fitting methods.

Variables: Below are a list of variables listed alongside their operational definitions.

id: A unique identifier for every individual in the dataset.

consent: A dichotomous variable taking the value of "1" if an individual consented to participate in the survey, "0" otherwise.

age: Indicates a respondent's age, measured in whole years.

gender: A categorical variable indicating whether a respondent is female, "1," male, "2," or other, "3."

race1: A nominal variable indicating an individual's ethnicity: "1" is white (not Hispanic), "2" is black or African American, "3" is American Indian or Alaska Native, "4" is Asian, "5" is native Hawaiian or Pacific islander, "6" is Hispanic or Latino, "7" is other, and "8" is prefer not to say.

race2: A nominal variable indicating an individual's ethnicity: "1" is white (not Hispanic), "2" is black or African American, "3" is American Indian or Alaska Native, "4" is Asian, "5" is native Hawaiian or Pacific islander, "6" is Hispanic or Latino, "7" is other, and "8" is prefer not to say.

race3: A nominal variable indicating an individual's ethnicity: "1" is white (not Hispanic), "2" is black or African American, "3" is American Indian or Alaska Native, "4" is Asian, "5" is native Hawaiian or Pacific islander, "6" is Hispanic or Latino, "7" is other, and "8" is prefer not to say.

income: An ordinal variable indicating a respondent's household income: "1" is less than $10,000, "2" is between $10,000 and $14,999, "3" is between $15,000 and $24,999, "4" is between $25,000 and $34,999, "5" is between $35,000 and $49,999, "6" is between $50,000 and $74,999, "7" is between $75,000 and $99,999, "8" is between $100,000 and $149,999, "9" is between $150,000 and $199,999, "10" is between $200,000 or more, and "11" is "don't know."

education: A respondent's highest level of education, measured ordinally: "1" is did not complete high school, "2" is high school or equivalency, "3" is some college, "4" is bachelor's or associate's degree, "5" is graduate degree, and "6" is don't know.

zip: The five-digit zip code of the respondent's current place of residence.

ideology: A five-point scale indicating respondent's political ideology: "1" is very liberal, "2" is somewhat liberal, "3" is moderate, "4" is somewhat conservative, "5" is very conservative, and "6" is "Don't know."

religion: A nominal code of the respondent's religious affiliation: "1" is Catholic, "2" is evangelical Protestant, "3" is mainline Protestant, "4" is Jewish, "5" is Muslim, "6" is other, and "7" is none (atheist, agnostic, or spiritual but not religious).

attendance: An ordinal variable indicating the frequency with which one attends religious services: "1" is never, "2" is once or twice a year, "3" is several times a year, "4" is once a month, "5" is a few times a month, "6" is once a week, "7" is more than once a week, and "8" is don't know.

generic: A generic US House ballot question asking whether voters would support the Democratic candidate, "1," the Republican candidate, "2," or some other candidate, "3."

potus: A voter's preference for presidential candidate, coded "1" for Joseph Biden, "2" for Donald Trump, and "3" for other.

senate: A voter's preference for U.S. Senate candidate, coded "1" for Doug Jones, "2" for Tommy Tuberville, and "3" for other.

party: A seven-point scale of a respondent's political partisanship: "1" is strongly Democratic, "2" is somewhat Democratic, "3" is independent (lean Democratic), "4" is independent, "5" is independent (lean Republican), "6" is somewhat Republican, "7" is very Republican, and "8" is don't know.

crime_rating: A sliding scale from 0 to 100 indicating how important respondent thinks the issue of crime will be for state politicians to address in the coming years. A scale of "0" indicates the least importance while "100" represents the greatest importance.

economy_rating: A sliding scale from 0 to 100 indicating how important respondent thinks the issue of the economoy will be for state politicians to address in the coming years. A scale of "0" indicates the least importance while "100" represents the greatest importance.

education_rating: A sliding scale from 0 to 100 indicating how important respondent thinks the issue of education will be for state politicians to address in the coming years. A scale of "0" indicates the least importance while "100" represents the greatest importance.

healthcare_rating: A sliding scale from 0 to 100 indicating how important respondent thinks the issue of healthcare will be for state politicians to address in the coming years. A scale of "0" indicates the least importance while "100" represents the greatest importance.

immigration_rating: A sliding scale from 0 to 100 indicating how important respondent thinks the issue of immigration will be for state politicians to address in the coming years. A scale of "0" indicates the least importance while "100" represents the greatest importance.

race_relations_rating: A sliding scale from 0 to 100 indicating how important respondent thinks the issue of race relations will be for state politicians to address in the coming years. A scale of "0" indicates the least importance while "100" represents the greatest importance.

prison_reform_rating: A sliding scale from 0 to 100 indicating how important respondent thinks the issue of prison reforms will be for state politicians to address in the coming years. A scale of "0" indicates the least importance while "100" represents the greatest importance.

potus_approval: An ordinal scale indicating how strongly respondent either approves or disapproves of the job Donald Trump is doing as president: "1" is strongly approve, "2" is somewhat approve, "3" is somewhat disapprove, "4" is strongly disapprove, and "5" is don't know.

algov_approval: An ordinal scale indicating how strongly respondent either approves or disapproves of the job Kay Ivey is doing as governor: "1" is strongly approve, "2" is somewhat approve, "3" is somewhat disapprove, "4" is strongly disapprove, and "5" is don't know.

alleg_approval: An ordinal scale indicating how strongly respondent either approves or disapproves of the job the Alabama legislature is doing: "1" is strongly approve, "2" is somewhat approve, "3" is somewhat disapprove, "4" is strongly disapprove, and "5" is don't know.

alsc_approval: An ordinal scale indicating how strongly respondent either approves or disapproves of the job the Alabama Supreme Court is doing: "1" is strongly approve, "2" is somewhat approve, "3" is somewhat disapprove, "4" is strongly disapprove, and "5" is don't know.

mask_approval: An ordinal scale indicating how strongly respondent either approves or disapproves of Kay Ivey's mask mandate: "1" is strongly approve, "2" is somewhat approve, "3" is somewhat disapprove, "4" is strongly disapprove, and "5" is don't know.

mask_wearing: Indicates how likely respondent is voluntarily to wear a mask or face covering in public if the COVID-19 pandemic continues through the end of the year: "1" is very likely, "2" is somewhat likely, "3" somewhat unlikely, "4" is very unlikely, and "5" is don't know.

vaccine: Indicates how likely respondent is voluntarily to get vaccinated for COVID-19 provided a vaccine emerges and has been properly endorsed by medical professionals: "1" is very likely, "2" is somewhat likely, "3" somewhat unlikely, "4" is very unlikely, and "5" is don't know.

medicaid: Indicates respondent's support for expanding Medicaid for low income Alabamians: "1" is strongly support, "2" is somewhat support, "3" is somewhat oppose, "4" is strongly oppose, and "5" is don't know.

prison1: A dichotomous variable indicating whether respondent would support a prison reform policy to reduce or eliminate criminal sentences for non-violent crimes, "1" if yes, "0" else.

prison2: A dichotomous variable indicating whether respondent would support a prison reform policy to parole inmates convicted of non-violent crimes, "1" if yes, "0" else.

prison3: A dichotomous variable indicating whether respondent would support a prison reform policy to increase funding to improve existing prison facilities, "1" if yes, "0" else.

prison4: A dichotomous variable indicating whether respondent would support a prison reform policy to construct new prisons to be operated by the state, "1" if yes, "0" else.

prison5: A dichotomous variable indicating whether respondent would support a prison reform policy to contract with private firms to construct new prisons the state would then lease to operate, "1" if yes, "0" else.

prison6: A dichotomous variable indicating whether respondent would support a prison reform policy to increase funding for prison staff such as correctional officers, healthcare providers, educators, etc., "1" if yes, "0" else.

prison7: A dichotomous variable indicating whether respondent would support a prison reform policy to increase funding for probational officers, "1" if yes, "0" else.

prison8: A dichotomous variable indicating whether respondent supports none of the preceding seven policy proposals, "1" if yes, "0" else.

football: A nominal variable indicating respondent's preferred college football team such that, "1" indicates support for Auburn University, "2" for the University of Alabama, "3" for some other team, "4" for those who are not college football fans, and "5" for don't know.

unemployment_benefits: An ordinal variable indicating respondent's support for extending federal unemployment benefits worth $600/week such that "1" is strongly support, "2" is somewhat support, "3" is somewhat oppose, "4" is strongly oppose, and "5" is don't know.

guns1: A dichotomous variable indicating whether respondent supports a policy to ban the possession or ownership of assault weapons, "1" if yes, "0" else.

guns2: A dichotomous variable indicating whether respondent supports a policy to require universal background checks for all firearm purchases/transfers, "1" if yes, "0" else.

guns3: A dichotomous variable indicating whether respondent supports a policy to offer voluntary government firearm buy-back programs, "1" if yes, "0" else.

guns4: A dichotomous variable indicating whether respondent supports a policy to ban firearm ownership among those convicted of violent crimes, "1" if yes, "0" else.

guns5: A dichotomous variable indicating that respondent supports none of the preceding four policy proposals, "1" if yes, "0" else.

deferral: An ordinal variable indicating respondent's support for a federal payroll tax collection through the end of 2020 such that "1" is strongly support, "2" is somewhat support, "3" is somewhat oppose, "4" is strongly oppose, and "5" is don't know.

nasa: An ordinal scale indicating support for NASA's partnership with private companies like SpaceX in its efforts to explore space with "1" for strongly support, "2" for somewhat support, "3" for somewhat oppose, "4" for strongly oppose, and "5" for don't know.

space_force: An ordinal scale indicating approval for the creation of the Space Force with "1" for strongly approve, "2" for somewhat approve, "3" for somewhat disapprove, "4" for strongly disapprove, and "5" for don't know.

rec_weed: An ordinal scale indicating support for the legalization of recreational marijuana with "1" for strongly approve, "2" for somewhat approve, "3" for somewhat disapprove, "4" for strongly disapprove, and "5" for don't know.

med_weed: An ordinal scale indicating support for the legalization of medical marijuana with "1" for strongly approve, "2" for somewhat approve, "3" for somewhat disapprove, "4" for strongly disapprove, and "5" for don't know.

race: A nominal variable taking the value of "1" if respondent identifies as white (not Hispanic) and only white (not Hispanic), "2" if they identify as black or African American and only black or African American, and "3" if they identify as some other or more than one race or ethnicity.

age_cat: An ordinal scale of age cohorts such that "1" is 18-24, "2" is 25-34, "3" is 35-44, "4" is 45-54, "5" is 55-64, "6" is 65-74, and "7" is 75 and older.

gender2: A categorical variable taking the value of "1" if the respondent is female, "2" if they are male.

raked1: A weight indicating respondent's importance calculated using race, gender, age, income, and education via iterative proportional fitting methods. Varies between 0 (counts for nothing), to 1 (counts as one person) to 5 (counts as 5 people).