# PUAD 7130: Limited and Categorical Dependent Variables

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#### Overview

- Motivation
- 2 Binary Outcomes
- 3 Interpretation
- 4 Goodness of Fit
- **5** Ordered Outcomes
- **6** Nominal Outcomes
- **7** Event Counts
- **8** Conclusion

#### Assumptions of the Gauss-Markov Theorem

- When our data exhibit endogeneity, heteroskedasticity, autocorrelation, etc., the assumptions of Gauss-Markov are violated.
- This means that our  $\hat{\beta}$ s are biased or that  $\hat{\sigma}_{\hat{\beta}}$ s are inefficient.
- Oftentimes, we can perform a work-around by transforming variables, calculating robust standard errors, etc. But this won't always be the case.

# Gauss-Markov and categorical dependent variables

- Categorical and limited dependent variables may pose grave risks to our interpretation of OLS results.
- On the one hand, we're almost certainly violating assumptions
  of homoskedasticity, normality, etc., which means that we're
  getting biased or inefficient results, and our ability to
  hypothesis-test may be compromised.
- On the other hand, interpreting the values of  $\hat{\beta}_k$  for categorical dependent variables can be downright weird.

#### The linear probability model

- Suppose we code judges' votes on the US Courts of Appeals as being either liberal or conservative ("libvote=1" if yes, "0" else)
- Now suppose we want to predict the likelihood a judge casts a liberal vote solely as a function of his or her ideology.
- We'll let the ideology of a judge's appointing president stand in for their own ("potus\_ideal  $\in [-1,1]$ ") such that increasing values represent greater conservatism.
- Imagine we estimated the following linear regression:

$$libvote_i = \hat{\beta}_0 + \hat{\beta}_1 potus_i deal_i$$
.

#### The linear probability model: An example

- . reg libvote potus\_ideal
- . predict yhat2
- . predict res, res

Source	l ss	df	MS	Number of obs	=	42,156
	+			F(1, 42154)	=	287.99
Model	68.2337579	1	68.2337579	Prob > F	=	0.0000
Residual	9987.62816	42,154	. 23693192	R-squared	=	0.0068
	+			Adj R-squared	=	0.0068
Total	10055.8619	42,155	.238544939	Root MSE	=	.48676
libvote	Coef.	Std. Err.			Conf.	Interval]
potus_ideal _cons		.0049413	-16.97	0.00009353 0.000 .39315		0741696 .4025184

#### Do we have homoskedasticity?

. estat hettest

```
Breusch-Pagan / Cook-Weisberg test for heteroskedasticity
Ho: Constant variance
Variables: fitted values of potus_ideal

chi2(1) = 7.48

Prob > chi2 = 0.0062
```

No.

#### Do we have normally distributed errors?

. swilk res

#### Shapiro-Wilk W test for normal data

Variable	0bs	W	V	z	Prob>z
res	42,156	0.70748	4745.478	23.407	0.00000

Note: The normal approximation to the sampling distribution of W' is valid for 4<=n<=2000

No.

#### Interpreting the LPM

- Suppose we came up with a LPM that adhered to all of the Gauss-Markov assumptions.
- We still have a problem insofar as we don't really know how to interpret model parameters like slope coefficients.
- All of these problems tell us that OLS is not the appropriate estimator.

#### Introduction

- Suppose our dependent variable is measured such that  $Y_i \in \{0,1\}$ .
- Recall that the linear probability model violates a number of desirable assumptions of OLS.
- We'd like instead to model the actual probability of observing either a "0" or "1."

# A latent variable approach

• Suppose there exists an underlying measure of  $Y_i$  that is measured on a continuous scale. Call this latent variable  $Y_i^*$ . The underlying model is therefore,

$$Y_i^* = X_i \beta + \epsilon_i, \tag{1}$$

where  $\epsilon$  is distributed according to some normal distribution, and  $X_i\beta$  represents a matrix of variables and their coefficients.

• We do not observe  $Y_i^*$  directly but merely its manifestations in  $Y_i$  such that:

$$Y_i = 0 \text{ if } Y_i^* < 0$$
  
 $Y_i = 1 \text{ if } Y_i^* \ge 0.$ 

# A latent approach (cont'd.)

 Taking Equation (1), we can model the probability of observing Y<sub>i</sub> = 1:

$$Pr(Y_{i} = 1) = Pr(Y_{i}^{*} \geq 0)$$

$$Pr(X_{i}\beta + \epsilon_{i} \geq 0)$$

$$Pr(\epsilon_{i} \geq -X_{i}\beta)$$

$$Pr(\epsilon_{i} \leq X_{i}\beta), \qquad (2)$$

where the last inequality holds due to the symmetry of the distribution of  $\epsilon$ .

• Because  $\epsilon$  is assumed normally distributed, we can integrate over it to find  $\hat{\beta}$ .

# Logit

• If we assume that  $\epsilon$  is distributed according to a logistic probability density function, we get the logit model:

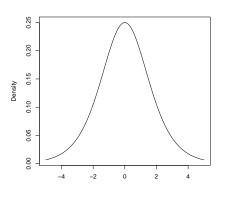
$$Pr(\epsilon) \equiv \lambda(\epsilon) = \frac{\exp(\epsilon)}{[1 + \exp(\epsilon)]^2}.$$
 (3)

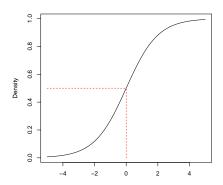
Equation (3) gives us the probability density function (pdf) of the logistic distribution.

• If we want to calculate the cumulative probability that a variable distributed according to the logistic distribution is less than some value,  $\epsilon$ , then we use the cumulative density function (cdf):

$$\Lambda(\epsilon) = \int_{-\infty}^{\epsilon} \lambda(\epsilon) d\epsilon = \frac{\exp(\epsilon)}{1 + \exp(\epsilon)}$$
 (4)

# The logistic pdf and cdf





Logistic pdf

Logistic cdf

#### Specifying the logit model

• Assuming  $\epsilon$  is distributed according to the standard logistic distribution, we can rewrite Equation (2):

$$Pr(Y_i = 1) \equiv \Lambda(X_i\beta) = \frac{\exp(X_i\beta)}{1 + \exp(X_i\beta)}.$$
 (5)

 To extract a probabilistic statement from Equation (5), we are going to make use of a concept known as maximum likelihood estimation (MLE), the derivation of which is beyond the scope of this course.

#### **Probit**

- If we assume that  $\epsilon_i$  is distributed standard normally (i.e.,  $\epsilon_i \sim N(0,1)$ ), then we estimate a probit rather than a logit.
- The pdf of a standard normal distribution is:

$$Pr(\epsilon) \equiv \phi(\epsilon) = \frac{1}{\sqrt{2\pi}} \exp\left(\frac{-\epsilon^2}{2}\right)$$
 (6)

• The cdf for the standard normal is given by:

$$\Phi(\epsilon) = \int_{-\infty}^{\epsilon} \frac{1}{\sqrt{2\pi}} \exp\left(\frac{-\epsilon^2}{2}\right) d\epsilon. \tag{7}$$

#### Specifying the probit

$$Pr(Y_i = 1) = \Phi(\mathbf{X_i}\beta)$$

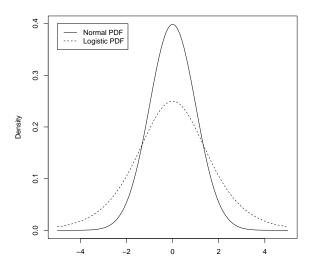
$$= \int_{-\infty}^{\mathbf{X_i}\beta} \frac{1}{\sqrt{2\pi}} \exp\left(\frac{-\mathbf{X_i}\beta^2}{2}\right) d\mathbf{X_i}\beta$$
 (8)

- The standard normal may be a better specification for  $\epsilon$ .
- But unlike the standard logistic cdf, we can't calculate the integral via a closed-form solution.
- Hence, we must use approximation methods.
- Also, we can't extract probabilities so easily as we did in logit.

# Comparing logit and probit

- Each is single-peaked and symmetric.
- But logit has fatter tails than does probit.
- Logit coefficients are about 1.7 times larger than probit coefficients.
- But this turns out not to really matter.

# Comparing logit and probit pdfs



# Predicting election day winners

- Suppose we're interested in modeling why some candidates for office win and some lose.
- We therefore estimate the following logistic regression:

$$\begin{split} Pr(\mathsf{Winner}_i = 1 \mid \boldsymbol{X_i}) &= & \Lambda(\beta_0 + \beta_1 \mathsf{Money}_i + \beta_2 \mathsf{Incumbent}_i + \\ & \beta_3 \mathsf{Nonwhite}_i + \beta_4 \mathsf{Female}_i), \end{split}$$

where Money $_i$  measures a candidates campaign fundraising in millions, Incumbent $_i$  is a dummy variable for whether the candidate is an incumbent, and Nonwhite $_i$  and Female $_i$  are dummy variables indicating nonwhite and female candidates, respectively.

# What do we make of our logit/probit results?

. logit winner cm justice million incumbent nonwhite female

```
Iteration 0: log likelihood = -444.63745
Iteration 1: log likelihood = -282.03634
Iteration 2: log likelihood = -274.42329
Iteration 3: log likelihood = -274.29387
Iteration 4: log likelihood = -274.29368
Iteration 5: log likelihood = -274.29368
```

```
Logistic regression Number of obs = 668
LR chi2(4) = 340.69
Prob > chi2 = 0.0000
Log likelihood = -274.29368 Pseudo R2 = 0.3831
```

winner	Coef.	Std. Err.	z	P> z	[95% Conf	. Interval]
cm_justice_million	.4805724	.1854172	2.59	0.010	.1171613	.8439834
incumbent	3.682391	.2611491	14.10	0.000	3.170549	4.194234
nonwhite	-1.072303	.3432889	-3.12	0.002	-1.745137	3994688
female	.5514401	.2426576	2.27	0.023	.0758401	1.02704
_cons	-1.159442	.1667965	-6.95	0.000	-1.486357	8325266

# Interpreting probit and logit results

- "Signs and significance" (not great but better than nothing)
- Marginal effects (e.g., standardize the IVs or  $\hat{\beta}$ s)
- Predicted probabilities (but over what range?)

#### $X_k$ 's nonlinear effect on $Y_i$

- The estimated effect of some  $X_k$  on the DV  $(\hat{\beta}_k)$  is linear only with respect to the latent variable,  $Y_i^*$ .
- ullet Hence, we cannot interpret  $\hat{eta}_k$  as a linear effect on  $\hat{Y}_i$ .
- The real net effect of X<sub>k</sub> is also a function of the other variables, their coefficient estimates, and the constant:

$$\frac{\partial Pr(\hat{Y}_i = 1)}{\partial X_k} \equiv \lambda(X) = \frac{\exp(X_i \hat{\beta})}{[1 + \exp(X_i \hat{\beta})]^2} \hat{\beta}_k. \tag{9}$$

• Unlike in OLS, then, the first derivative of the function with respect to  $\hat{\beta}_k$  is non-constant.

#### Predicted Probabilities

• Generically, we can estimate the change in predicting a "1" across two values of  $X_k$ :

$$\Delta Pr(Y_i=1)_{X_A\to X_B} = \frac{\exp(\boldsymbol{X_B\hat{\beta}})}{1+\exp(\boldsymbol{X_B\hat{\beta}})} - \frac{\exp(\boldsymbol{X_A\hat{\beta}})}{1+\exp(\boldsymbol{X_A\hat{\beta}})}, (10)$$

for logits, and

$$\Delta Pr(Y_i = 1)_{X_A \to X_B} = \Phi(\mathbf{X}_B \hat{\boldsymbol{\beta}}) - \Phi(\mathbf{X}_A \hat{\boldsymbol{\beta}}), \tag{11}$$

for probits.

# Predicted probabilities: Example

- Suppose I want to know the change in the predicted probability a candidate wins if they raise no money, versus if they raise \$1 million, versus if they raise \$2 million.
- To isolate this effect, I'll hold the other IVs equal to zero (hence, this means a non-incumbent who is a white man).

# Predicted probabilities: Example (cont'd.)

$$Pr(Y_i = 1 \mid \mathbf{X_i}) = \Lambda(-1.16 + 0.48 \text{Money}_i)$$

Someone raising no money will win with probability:

$$Pr(Y_i = 1) = \Lambda(-1.16) = \frac{\exp(-1.16)}{1 + \exp(-1.16)} = 0.24.$$

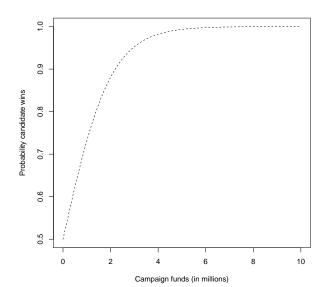
The same person who raises \$1 million is predicted to win with probability:

$$Pr(Y_i = 1) = \Lambda(-1.16 + .48) = \frac{\exp(-.68)}{1 + \exp(-.68)} = 0.34.$$

And for \$2 million:

$$Pr(Y_i = 1) = \Lambda(-1.16 + .96) = \frac{\exp(-.2)}{1 + \exp(-.2)} = 0.45.$$

# Graphing the probability function



# Measuring goodness of fit

- Pseudo- $R^2$ s
- Wald/LR  $\chi^2$
- PREs
- Information criteria

#### Pseudo- $R^2$

- There are a few types out there, but none of them can be interpreted in the same manner as  $\mathbb{R}^2$  in OLS. In fact, these are rarely reported in the literture.
- Perhaps one of the more common measures is McFadden's  $\mathbb{R}^2$ :

$$R_{\mathsf{McFadden}}^2 = 1 - \frac{LL_{m1}}{LL_{null}},$$

where  $LL_{m1}$  represents the log-likelihood from the model you estimated, and  $LL_{null}$  represents the log-likelihood from an intercept-only model.

# Wald/LR $\chi^2$ test

- Your Wald/LR  $\chi^2$  is kind of like the *F*-statistic from OLS.
- It's telling you how good of a job overall your model is doing at improving upon the null model.
- Always report this figure and its corresponding *p*-value.

#### Information criteria

- In OLS, "adjusted"  $\mathbb{R}^2$  is a parameter that measures goodness-of-fit, scaled by the number of covariates included in the model.
- We can take similar measures in MLE.
- AIC and BIC are the two both popular approaches.
- Smaller information criteria are preferred.
- Stata reports these after a regression: estat ic

# Proportional Reduction of Error

- Let the observed dependent variable (y) equal 0 or 1 (this is generalizable beyond two categories)
- Let  $\pi$  represent the predicted probability that  $(\mathbf{y}_i)=1$
- And  $\pi_i = \Pr(\mathbf{y} = 1 | \mathbf{X}_i) = f(\mathbf{X}_i \boldsymbol{\beta})$
- ullet where f= the cdf for the Normal distribution in probit and the cdf for the Logistic distribution in logit

#### Proportional Reduction of Error

 $\bullet$  Define the expected value for  $\hat{\mathbf{y}}$  as:

$$\hat{\mathbf{y}} = \begin{cases} 0 & \text{if } \hat{\pi}_i \le 0.5\\ 1 & \text{if } \hat{\pi}_i > 0.5 \end{cases}$$

• A table is helpful for comparison purposes and helps visualize the intuition behind this approach

	Observed Values		
	0	1	
Predicted 0	+	-	
Predicted 1	-	+	

# Proportional Reduction of Error

 The Proportional Reduction of Error (PRE) statistic calculates the proportion of + versus the proportion of - to determine the predictive accuracy, using this formula:

$$\label{eq:predicted} \text{PRE} = \frac{\% \text{ correctly predicted} - \% \text{ in modal category}}{100 - \% \text{ in modal category}}$$

#### How do we compare multiple models?

- In OLS, we could perform an F-test to determine whether certain indicators statistically improved the overall fit of the model.
- We do the same thing in MLE largely via the likelihood ratio test.
- We start with a fully specified model (unconstrained) and compare it to a nested version of that model (constrained).
- We then use the ratio of these two models' log-likelihoods and conduct a  $\chi^2$  test. The null hypothesis is that the two models have equal explanatory power (i.e.,  $LL_{m1}=LL_{m2}$ ).

# Likelihood ratio testing

- $\bullet$  Compares  $\beta$  estimates from a constrained and unconstrained model
- Assesses the imposed constraint by comparing the log-likelihoods of the constrained model to the unconstrained one
- $\mathsf{H}_0$ :  $\beta_u = \beta_c$

#### Ordered Logit/Probit

• Start with a latent variable such that:

$$Y^* = \mu + u_i.$$

• Similar to how we motivated the binary response model, suppose that:

$$Y_i = j \text{ if } \tau_{j-1} \le Y_i^* < \tau_j, j \in \{1, \dots, J\}.$$

• Therefore, Y has J ordered outcome ctaegories and J-1 "cutpoints"  $(\tau)$ .

## Estimating the ordered logit/probit

 We can express the probability of any particular discrete outcome on Y as:

$$Pr(Y_i = j) = Pr(\tau_{j-1} \le Y^* < \tau_j)$$
  
=  $Pr(\tau_{j-1} \le \mu + u_i < \tau_j).$ 

• With minimal assumptions, we can substitute  $X_i\beta$  for  $\mu$ :

$$\mu_i = X_i \beta.$$

## Estimating the ordered logit/probit (cont'd.)

• We can rewrite the above equations as:

$$Pr(Y_i = j \mid \mathbf{X}, \beta) = Pr(\tau_j - 1 \le Y_i^* < \tau_j \mid \mathbf{X})$$

$$= Pr(\tau_{j-1} \le \mathbf{X_i}\beta + u_i < \tau_j)$$

$$= Pr(\tau_{j-1} - \mathbf{X_i}\beta \le u_i < \tau_j - \mathbf{X_i}\beta)$$

$$= \int_{-\infty}^{\tau_j - \mathbf{X_i}\beta} f(u_i)du - \int_{-\infty}^{\tau_{j-1} - \mathbf{X_i}\beta} f(u_i)du)$$

$$= F(\tau_j - \mathbf{X_i}\beta) - F(\tau_{j-1} - \mathbf{X_i}\beta),$$

where f is the density for u, and F is the corresponding cdf.

 The intuition is that we "cut" the density at different points, and the probability of a given observation receiving the the of Y associated with this interval is simply the area under the density curve between those points.

# Estimating the ordered logit/probit (cont'd.)

 Proceeding with the standard normal, and assuming we have a three outcome DV:

$$Pr(Y_i = 1) = \Phi(\tau_1 - \mathbf{X_i}\beta) - 0$$

$$Pr(Y_i = 2) = \Phi(\tau_2 - \mathbf{X_i}\beta) - \Phi(\tau_1 - \mathbf{X_i}\beta)$$

$$Pr(Y_i = 3) = 1 - \Phi(\tau_2 - \mathbf{X_i}\beta).$$

#### What about the intercept?

- We often think of the  $\tau$ s in ordered models as being a series of "intercepts."
- In the binary model, the intercept tells us the probability
   Y = 1 | X<sub>i</sub> = 0—that is, the probability of being in either category of Y.
- An identification problem occurs if we try to estimate the intercept and all J-1 cutpoints.

## Motivating the model

- Consider a set of N individuals,  $i \in \{1, 2, ..., N\}$  with dependent variable  $Y_i$  that takes on J unordered responses.
- Let  $Pr(Y_i = 1) = P_{ij}$  and note that  $\sum_{j=1}^{J} P_{ij} = 1$ . That is, every i is required to make at least *some* choice in J.
- Naturally, we want to allow  $P_{ij}$  to vary as a function of some k independent variable(s),  $\boldsymbol{X_i}$ , indexed by a  $k \times 1$  vector of parameters specific to that outcome,  $\boldsymbol{\beta_j}$ .

## Motivating the model (cont'd.)

• As before, we'll make use of the exponential function:

$$P_{ij} = \exp(\boldsymbol{X_i}\boldsymbol{\beta_j}).$$

• However,  $\sum_{j=1}^{J} \neq 1$ , which it must be. Therefore, we rescale  $P_{ij}$  by dividing each by the sum of all  $P_{ij}$ s:

$$Pr(Y_i = j) \equiv P_{ij} = \frac{\exp(\boldsymbol{X_i}\boldsymbol{\beta_j})}{\sum_{j=1}^{J} \exp(\boldsymbol{X_i}\boldsymbol{\beta_j})}.$$
 (12)

# Motivating the model (cont'd.)

- Equation one helps us to express what we will term the mult-inomial logit (MNL).
- Unfortunately, as specified, Equation 1 is unidentified.
- That is, there are an infinite set of β<sub>j</sub>s that will render identical sets of probabilities.
- This problem is similar to what we encounted with the ordinal logit/probit *vis-à-vis* the constant term.

## Motivating the model (cont'd.)

- To address the identification problem, we constrain the parameters for one of the outcomes, J, to zero making that category the baseline for comparison to other outcomes.
- If we omit the first category, then Equation 1 changes as such:

$$Pr(Y_i = 1) = \frac{1}{1 + \sum_{j=2}^{J} \exp(\boldsymbol{X_i \beta_j'})},$$

where  $\beta'_{j}$  represents the rescaled influence of the various Xs on a given outcome, relative to  $Pr(Y_{i}=1)$ .

ullet We express the probability of the other J-1 alternatives as:

$$\frac{\exp(\boldsymbol{X_i}\boldsymbol{\beta_j'})}{1 + \sum_{j=2}^{J} \exp(\boldsymbol{X_i}\boldsymbol{\beta_j'})}.$$

#### Interpreting MLE coefficients for the MNL

- MLE yields separate  $\hat{\beta}$ s for each of the alternatives (except the baseline, which is omitted as its parameters are set to zero).
- Coefficients on given covariates reflect the change in the probability of a given outcome, relative to the omitted category.

#### The Poisson process

- A good way to think about an event count outcome is to think of them as events that occur over time.
- Let  $\lambda$  denote the constant rate at which events occur—this could be the expected number of events in a given period of length h.
- Then the probability that an event occurs in a given interval is  $\lambda h$ , and the probability is does not occur is  $1 \lambda h$ .

## The Poisson process (cont'd.)

- Let Y<sub>t</sub> reflect the number of events that occur in the interval t
  of length h.
- The probability that the number of events that occurs in (t,t+h] is equal to some value  $y\in\{0,1,2,3,\ldots\}$  is:

$$Pr(Y_t = y) = \frac{\exp(-\lambda h)\lambda h^y}{y!}.$$
 (13)

 And if all the intervals are of equal length 1, Equation (1) becomes:

$$Pr(Y_t = y) = \frac{\exp(-\lambda)\lambda^y}{y!}.$$
 (14)

#### The Poisson distribution

- Equations (2) and (3) give the Poisson distribution.
- Critically, we assume that values of  $Y_t$  arrive at a constant rate  $(\lambda)$  and are independent across draws from the distribution.
- The parameter  $\lambda$  is interpreted as a rate or the expected number of events during a given period, t. That is,  $E(Y) = \lambda$ .
- As  $\lambda$  increases:
  - The mean of the distribution gets bigger (shockingly enough)
  - The variance of the distribution gets larger too, and it turns out that  $E(Y) = Var(Y) = \lambda$ .
  - The distribution becomes a normal distribution (relevant for deciding between MLE and OLS).

## Exposure and offsets in Poisson models

- We've been modeling the number of outcomes in a given period so far.
- But what if there never were any opportunities during a given period for a non-zero outcom to occur?
- For example, if I were to model the number of congressional acts the Supreme Court invalidated in a given year, it might be pertinent to know if no congressional acts were even reviewed.

## Exposure and offsets in Poisson models (cont'd.)

• We need to account for the exposure term, and the easiest way to do this is to include  $M_i$  as an "offset" in the model:

$$\lambda_i = \exp[\mathbf{X}_i \boldsymbol{\beta} + ln(M_i)],$$

which constrains the effect of the offset to a coefficient of 1.

- In Stata, we use the exposure option when estimating a Poisson.
- We could also include  $M_i$  as a covariate and model its effect on  $E(Y_i)$  directly, examining its coefficient to see how close to one it really is.

## Some problems with Poisson

- We've made strong assumptions in setting up the Poisson model.
- First, we required that the probability of some event occurring is constant within a given period. And second, we required that the probability of some event occurring was independent of other events during the same period.
- But what if this assumption were violated?

## Contagion and dispersion

- Suppose I count the total number of leaves on my hydrangea over four periods: winter, spring, summer, and fall.
- How likely is it that the rate of occurrence  $(\lambda)$  is constant across all four seasons?
- Because we find that the occurrence of observing one leaf increases the likelihood of observing another, we have a "positive contagion."
- ullet This increases the variance of the observed counts, which is bad mojo when we have assumed that  $E(Y)=Var(Y)=\lambda$  and leads to a problem known as "overdispersion."

## Testing for over-dispersion

- We can test whether we have over/under-dispersion in our data.
- ullet The easiest way to do this is by running a negative binomial regression and checking the statistical significance of the dispersion parameter, lpha.

## Addressing overdispersion

- If we have problems with dispersion, it makes sense to just go ahead and model it directly rather than to rely upon inadequate results from a Poisson.
- Droping the assumption that  $\lambda$  is a constant, we can instead treat it as a random variable:

$$E(Y_i) \equiv \lambda_i = \exp(\mathbf{X}_i \boldsymbol{\beta} + u_i)$$

$$= \exp(\mathbf{X}_i \boldsymbol{\beta}) \exp(u_i)$$

$$= \lambda_i \nu_i.$$
(15)

 All that's left now is to specify a distribution on u<sub>i</sub>. We usually use the Gamma distribution.

#### The negative binomial distribution

• If  $\nu_i$  is assumed to be randomly distributed according to a one-parameter Gamma distribution with mean  $E(\nu)=1$  and variance  $Var(\nu)=\frac{1}{\alpha}$ , then the marginal density of Y is said to be negative binomial:

$$Pr(Y_i = y \mid \lambda_i, \alpha) = \left(\frac{\Gamma(\alpha^{-1} + Y_i)}{\Gamma(\alpha^{-1})\Gamma(Y_i + 1)}\right) \left(\frac{\alpha^{-1}}{\alpha^{-1} + \lambda_i}\right)^{\alpha^{-1}} \left(\frac{\lambda_i}{\lambda_i + \alpha^{-1}}\right)^{Y_i},$$

where  $\Gamma$  is the gamma function.

- We model  $\lambda_i = \exp(\mathbf{X}_i \boldsymbol{\beta})$ , which has  $E(Y) = \lambda$  and  $Var(Y) = \lambda(1 + \alpha\lambda)$ , where  $\alpha > 0$ .
- Note that when  $\alpha=0$ , the negative binomial reduces to the Poisson.

#### Conclusion

- In this section, we have considered a raft of estimators for models with limited or categorical dependent variables.
- Your choice of estimator largely comes down to the level of measurement in your dependent variable.
- That said, there's a lot we didn't cover today such as model assumptions and so forth.
- This is why your methods training should not end with this class.